

# 2020 SPONSORSHIP OPPORTUNITIES

## GENERATE BRAND AWARENESS, NEW LEADS AND MARKET LEADERSHIP AT THE 2020 INDUSTRY SUMMIT: RESPONSE IN A PANDEMIC

Sponsorships for the 2020 Industry Summit were designed to give prominent brand recognition both onsite at the Summit venue and in our virtual platform. The in-person and virtual networking opportunities offer your company a unique way to reach leading operating and response companies. This would be a great opportunity to use any leftover 2020 budget and meet your goals of lead generation for the year.

### TABLETOP DISPLAY — \$3,000

Opportunity to display your company in the networking area, your display includes:

- Turnkey table and chairs setup
- Company logo in sponsor index on the Summit website
- Company listing in mobile app and virtual platform
- 1 complimentary summit pass
- Reduced rate for additional summit passes purchased

### VIRTUAL EXPERIENCE:

Plus, your “virtual booth” in the hybrid virtual platform includes:

- Customized Design: Upload your logo and company information to create the best experience possible for attendees.
- Booth Personnel: Showcase your team on your company’s main booth page. From here, attendees will be able to click directly to each team member to request information or schedule meetings.
- Downloadable Resources: The virtual format creates a self-nurturing process for attendees. Include videos, case studies, whitepapers, new product photos and more in your booth for attendees to consume.
- Live Presentations: Your virtual booth serves as a private session between your team and event attendees. Greet attendees live, use pre-recorded demos to guide the conversation, or schedule presentations at specific times for attendees to visit.
- Analytics: Number of views of your company profile, number of people who have bookmarked your company, number of contacts made, and more.

November 17, 2020 | Houston, TX

# 2020 SPONSORSHIP OPPORTUNITIES

## PREMIER SPONSOR — \$15,000

### PRE-EVENT RECOGNITION

- Prominent company recognition/logo in the sponsor index on the Summit website
- Inclusion as a sponsor in all applicable advertising, marketing and promotion of the Summit; company recognition/logo included in all pre-show event promotion e-mails.

### ONSITE PRESENCE:

- Tabletop Display in the networking area – includes turnkey table and chairs setup
- Prominent branding onsite: company recognition/logo on sponsorship signage at the event, identifying as Premier Sponsor
- Option to submit a marketing piece or company collateral into attendee bags onsite
- Option to submit (3) power point slides that will run during the breaks in the sessions
- Company will be recognized and thanked during the opening remarks of the 1st session
- Company recognition in the mobile app and virtual platform
- 5 complimentary summit passes
- Reduced rate for additional summit passes purchased

### VIRTUAL EXPERIENCE:

Virtual booth with recognition in the hybrid virtual platform and mobile app:

- Prominent branding/recognition in virtual platform and mobile app
  - Company banner ads within virtual platform
  - Featured listing in virtual platform + mobile app
- Inclusion in “booth recommendation” pre-show email to attendees, pushing attendees to engage with you in the platform
- Raffle & giveaway opportunities
- Live messaging and video calls with attendees within your “virtual booth”
- Customized Design: Upload your logo and company information to create the best experience possible for attendees; plus, as Premier sponsor, you will have the additional opportunity to custom brand your page background with company branding
- Booth Personnel: Showcase your team on your company’s main booth page. From here, attendees will be able to click directly to each team member to request information or schedule meetings.
- Downloadable Resources: The virtual format creates a self-nurturing process for attendees. Include videos, case studies, whitepapers, new product photos and more in your booth for attendees to consume.
- Live Presentations: Your virtual booth serves as a private session between your team and event attendees. Greet attendees live, use pre-recorded demos to guide the conversation, or schedule presentations at specific times for attendees to visit.
- Analytics: Number of views of your company profile, number of people who have bookmarked your company, number of contacts made, and more.

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# 2020 SPONSORSHIP OPPORTUNITIES

## INDUSTRY SPONSOR — \$10,000

### PRE-EVENT RECOGNITION

- Company recognition/logo in the sponsor index on the Summit website
- Inclusion as a sponsor in all applicable advertising, marketing and promotion of the Summit; company recognition/logo included in all pre-show event promotion e-mails.

### ONSITE PRESENCE:

- Company recognition/logo on sponsorship signage at the event
- Company recognition in the mobile app and virtual platform
- Option to submit a marketing piece or company collateral into attendee bags onsite
- Option to submit (1) power point slide that will run during the breaks in the sessions
- Company will be recognized and thanked during the opening remarks of the 1st session
- 3 complimentary summit passes
- Reduced rate for additional summit passes purchased

### VIRTUAL EXPERIENCE:

Virtual booth with recognition in the hybrid virtual platform and mobile app:

- Branding/recognition in virtual platform and mobile app
  - Featured listing in virtual platform + mobile app
- Raffle & giveaway opportunities
- Live messaging and video calls with attendees within your “virtual booth”
- Customized Design: Upload your logo and company information to create the best experience possible for attendees
- Booth Personnel: Showcase your team on your company’s main booth page. From here, attendees will be able to click directly to each team member to request information or schedule meetings.
- Downloadable Resources: The virtual format creates a self-nurturing process for attendees. Include videos, case studies, whitepapers, new product photos and more in your booth for attendees to consume.
- Live Presentations: Your virtual booth serves as a private session between your team and event attendees. Greet attendees live, use pre-recorded demos to guide the conversation, or schedule presentations at specific times for attendees to visit.
- Analytics: Number of views of your company profile, number of people who have bookmarked your company, number of contacts made, and more.

# 2020 SPONSORSHIP OPPORTUNITIES

## ATTENDEE BAG SPONSOR — \$4,000 (EXCLUSIVE)

### PRE-EVENT RECOGNITION

- Company recognition/logo in the sponsor index on the Summit website
- Inclusion as a sponsor in all applicable advertising, marketing and promotion of the Summit; company recognition/logo included in all pre-show event promotion e-mails.

### ONSITE PRESENCE:

- Company logo printed on the bag containing sponsored literature given to every summit attendee
- Company recognition/logo on sponsorship signage at the event
- Company recognized as a sponsor in the power point presentation that runs during breaks in the sessions
- Company recognition in the mobile app and virtual platform
- Option to submit a marketing piece or company collateral into attendee tote bags. Attendees will pick up these bags when they check in at registration onsite.
- 1 complimentary summit pass
- Reduced rate for additional summit passes purchased

## BADGE LANYARD SPONSOR — \$7,500 (EXCLUSIVE)

### PRE-EVENT RECOGNITION

- Company recognition/logo in the sponsor index on the Summit website
- Inclusion as a sponsor in all applicable advertising, marketing and promotion of the Summit; company recognition/logo included in all pre-show event promotion e-mails.

### ONSITE PRESENCE:

- Company logo printed on the badge lanyard that all attendees wear
- Company recognition/logo on sponsorship signage at the event
- Company recognized as a sponsor in the power point presentation that runs during breaks in the sessions
- Company recognition in the mobile app and virtual platform
- 1 complimentary summit pass
- Reduced rate for additional summit passes purchased

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# 2020 SPONSORSHIP OPPORTUNITIES

## WI-FI SPONSOR — \$5,000 (EXCLUSIVE)

### PRE-EVENT RECOGNITION

- Company recognition/logo in the sponsor index on the Summit website
- Inclusion as a sponsor in all applicable advertising, marketing and promotion of the Summit; company recognition/logo included in all pre-show event promotion e-mails.

### ONSITE PRESENCE:

- Your company name will be used as password for Wi-Fi login
- Looping power point slide promoting Wi-Fi in all sessions
- Company recognition/logo on sponsorship signage at the event
- Wi-Fi informational flyer with company recognition distributed at registration
- Company recognition in the mobile app and virtual platform
- 1 complimentary summit pas
- Reduced rate for additional summit passes purchased

## BREAKFAST SPONSOR — \$3,500 (EXCLUSIVE)

### PRE-EVENT RECOGNITION

- Company recognition/logo in the sponsor index on the Summit website
- Inclusion as a sponsor in all applicable advertising, marketing and promotion of the Summit; company recognition/logo included in all pre-show event promotion e-mails.

### ONSITE EXHIBITION PRESENCE:

- Company recognition in the mobile app and virtual platform
- Company recognition/logo on sponsorship signage at the event
- Company logo on coffee sleeves during breakfast
- Company recognized as a sponsor in the power point presentation that runs during breaks in the sessions
- Marketing materials distribution- Option to submit a marketing piece or company collateral into attendee bags onsite. Company is responsible for providing this item. Show management will distribute.
- Continental breakfast to be served to all attendees
- 1 complimentary summit pass
- Reduced rate for additional summit passes purchased

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# 2020 SPONSORSHIP OPPORTUNITIES

## NETWORKING BREAK SPONSOR — \$3,000 (2 AVAILABLE)

### PRE-EVENT RECOGNITION

- Company recognition/logo in the sponsor index on the Summit website
- Inclusion as a sponsor in all applicable advertising, marketing and promotion of the Summit; company recognition/logo included in all pre-show event promotion e-mails.

### ONSITE PRESENCE:

- Company recognition in the mobile app and virtual platform
- Company recognition/logo on sponsorship signage at the event
- Company logo on beverage napkins during networking break
- Company recognized as a sponsor in the power point presentation that runs during breaks in the sessions
- Marketing materials distribution- Option to submit a marketing piece or company collateral into attendee bags onsite. Company is responsible for providing this item. Show management will distribute.
- 1 complimentary summit pass
- Reduced rate for additional summit passes purchased

**SOLD**

## LUNCH SPONSOR — \$6,000 (EXCLUSIVE)

### PRE-EVENT RECOGNITION

- Company recognition/logo in the sponsor index on the Summit website
- Inclusion as a sponsor in all applicable advertising, marketing and promotion of the Summit; company recognition/logo included in all pre-show event promotion e-mails.

### ONSITE PRESENCE:

- Company recognition in the mobile app and virtual platform
- Company recognition/logo on sponsorship signage at the event
- Company logo and message on tent cards in lunch area, identifying as lunch sponsor
- Company recognized as a sponsor in the power point presentation that runs during breaks in the sessions
- Marketing materials distribution- Option to submit a marketing piece or company collateral into attendee bags onsite. Company is responsible for providing this item. Show management will distribute.
- 1 complimentary summit pass
- Reduced rate for additional summit passes purchased

CLEAN  EVENTS PRESENTS:  
**2020 Industry Summit**  
RESPONSE IN A PANDEMIC

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# 2020 SPONSORSHIP OPPORTUNITIES

**SOLD**

**RECEPTION SPONSOR — \$10,000**

### PRE-EVENT RECOGNITION

- Company recognition/logo in the sponsor index on the Summit website
- Inclusion as a sponsor in all applicable advertising, marketing and promotion of the Summit; company recognition/logo included in all pre-show event promotion e-mails.
- Logo representation for the reception that all Summit attendees are invited to
- One dedicated HTML email to pre-registered attendees, inviting to industry appreciation reception (email designed by show management)
- Promotion of reception on Summit website, within the schedule of events

### ONSITE PRESENCE:

- Company recognition in the mobile app and virtual platform
- Company recognition/logo on sponsorship signage at the event
- Company recognized as a sponsor in the power point presentation that runs during breaks in the sessions
- Company logo on beverage napkins at reception
- Option to provide bar item or giveaway at bar(s)
- 1 complimentary summit pass
- Reduced rate for additional summit passes purchased

**SANITIZING STATIONS SPONSOR — \$5,000 (EXCLUSIVE)**

### PRE-EVENT RECOGNITION

- Company recognition/logo in the sponsor index on the Summit website
- Inclusion as a sponsor in all applicable advertising, marketing and promotion of the Summit; company recognition/logo included in all pre-show event promotion e-mails.

### ONSITE PRESENCE:

- Company recognition/logo at sanitizing stations throughout Summit event space
- Promotion of sanitizing stations included in power point presentation that runs during breaks in the sessions
- Company recognition/logo on sponsorship signage at the event
- Company recognition in the mobile app and virtual platform
- 1 complimentary summit pass
- Reduced rate for additional summit passes purchased

To secure your sponsorship, contact Kayla Sparks at 713-343-1869 or [ksparks@accessintel.com](mailto:ksparks@accessintel.com)

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# 2020 SPONSORSHIP OPPORTUNITIES

## MOBILE APP — \$10,000 (EXCLUSIVE)

### PRE-EVENT RECOGNITION

- Company recognition/logo in the sponsor index on the Summit website
- Inclusion as a sponsor in all applicable advertising, marketing and promotion of the Summit; company recognition/logo included in all pre-show event promotion e-mails.
- Multiple email blasts promoting mobile app with company logo included
- Promotion of mobile app on Summit website

### ONSITE PRESENCE:

- Company recognition/logo promoting mobile app onsite
- Promotion of mobile app included in power point presentation that runs during breaks in the sessions
- Company recognition/logo on sponsorship signage at the event
- Company recognition in the mobile app and virtual platform
- Splash screen with sponsor ad when app is opened
- 1 complimentary summit pass
- Reduced rate for additional summit passes purchased
- User metrics provided post-show

## SESSION SPONSOR — \$5,000

### PRE-EVENT RECOGNITION

- Company recognition/logo in the sponsor index on the Summit website
- Inclusion as a sponsor in all applicable advertising, marketing and promotion of the Summit; company recognition/logo included in all pre-show event promotion e-mails.

### ONSITE PRESENCE:

- Thought leadership: Take part in the discussion with a spot at the table in the session of your sponsorship
- Company recognition in the mobile app and virtual platform
- Company recognition/logo on sponsorship signage at the event
- Company recognized as a sponsor in the power point presentation that runs during breaks in the sessions
- Marketing materials distribution- Option to submit a marketing piece or company collateral into attendee bags onsite. Company is responsible for providing this item. Show management will distribute.
- 1 complimentary summit pass
- Reduced rate for additional summit passes purchased

### VIRTUAL EXPERIENCE:

- Banner ad on session page of virtual platform
- Opportunity to provide digital documents or handouts in session page of virtual platform
- Virtual booth in online platform
- Hyperlink from session page to virtual booth, company website, an interactive tool, satisfaction survey, or any other website of your choosing.



CLEAN  EVENTS PRESENTS:

# 2020 Industry Summit RESPONSE IN A PANDEMIC

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# 2020 SPONSORSHIP OPPORTUNITIES

## POST-SHOW WEBINAR SPONSORSHIP — \$5,000

Continue the conversations that you started at the Summit! Solidify your position in the market by connecting directly with the community in the weeks following the Industry Summit.

- Webinar topic and speaker(s) up to you to determine
- Sponsor gets full registration list with contact details
- Promotion via email, social media posts, and banner ads
- Sponsoring company to receive post-event webinar access for marketing purposes
- Logo and company description on website

## CUSTOM EMAIL BLAST TO CLEAN EVENTS DATABASE — \$2,000

Send an email to the CLEAN Events Community of 9,000+ spill response and environmental professionals within the oil & gas industry.

- You select the date of deployment
- You supply the HTML file that'll deploy and we will launch it to our database for you

To secure your sponsorship, contact Kayla Sparks at 713-343-1869 or [ksparks@accessintel.com](mailto:ksparks@accessintel.com)